



LIGHT
HOUSE
RELIEF

Are you ready to
become
Champion
For Lighthouse Relief?

This booklet is packed full of advice to help you maximise your impact!



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About Lighthouse Relief



Why YOU are important



Fundraising Guidelines & Ideas



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and Ideas



Promoting your initiative



Gratitude





Vision

A society that offers safe harbour to refugees, upholds universal human rights, and creates equal opportunities for anyone to thrive.

Mission

Fill gaps in humanitarian protection for people seeking refuge.

Ethos

Our ethos of flexibility, accountability, and inclusivity, means that we adapt quickly to evolving needs on the ground and draw on the experiences of team members and partners who have lived as refugees to shape our response.

What You Are Supporting

Humanitarian Protection in Athens

Approximately 100,000 asylum seekers in Greece currently have no form of supported accommodation and struggle to access housing, medical care, and cover their basic needs. We provide dignified emergency relief to vulnerable individuals and families, helping them acclimatize to new surroundings, and build secure futures. We act as the "missing link" between refugees and services and provide access to food and emergency items as well as access to social services and integration support.

Mental Health and Psychosocial Support

Ritsona is one of Greece's largest camps. Over the past year residents have endured prison-like walls erected around the camp, cuts to cash and food assistance and harsher asylum policies. We are the last remaining grassroots NGO operating in Ritsona, and provide a safe harbour for children, young adults and women to gather, play and learn amidst increasingly harsh surroundings. The psychosocial support we offer allows the community to release trauma induced stress and gain a routine and semblance of normality.

Services

- Information points
- Streetwork and outreach shifts
- Multilingual helplines
- Referral pathways
- Case management
- Food and NFI Distributions
- Safe spaces
- Sports activities
- Educational activities
- Recreational activities
- Emergency Housing

Fundraising Ideas

Video Game Tournament



Dinner Party



Throw a Party



Collection



Karaoke Night



Ebay



Talent Show



Film Night



Cake Sale



Action



Bingo Night



Raffle



Busking

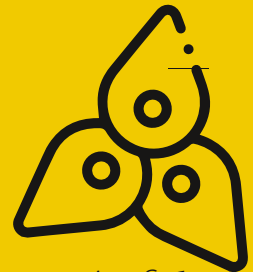


Challenge

Run a Marathon, Go Veggie,
Alcohol Free, or Shave your
head



Hold a class -
Yoga , Zumba , anything



Fundraising Guidelines

We can help you

email us at hoc@lighthouserelief.org to let us know about your fundraiser or send us a message on social media! That way we can help you promote it

Make the most of our promotional material.

Download everything you need to promote your event [here](#) (graphics, logos).

Every penny you raise really makes a difference, there is no such thing as too small an amount.

To make sure that it gets to where it needs to get to quickly, please send us the funds within two weeks of the event date.

N.B.

Check that you are considering any legal and safety issues - we can't take responsibility for injury, losses or damage caused or sustained as a result of fundraising.



Fundraising Event Checklist

- ☐ Brainstorm ideas- refer to this guide to get started
- ☐ Recruit some volunteers to help run your event!
- ☐ Set a fundraising target
- ☐ Find your dream location
- ☐ Pick a date and schedule your event
- ☐ Set up a fundraiser on Global Giving (per instructions in this guide)
- ☐ Get creative and design promotional materials
- ☐ Spread the word (by social media and word of mouth)!
- ☐ Check safety and legal issues and complete a risk assessment
- ☐ Get the word out there some more!
- ☐ Prep your team and any volunteers for the big day
- ☐ Hold the event and don't forget to have fun!
- ☐ Thank everyone for taking part
- ☐ Send funds raised to us within two weeks of your event.

Sending your money raised



GlobalGiving

Set up an online fundraiser with Global Giving and all the money you raise will automatically get sent to us - no hassle there!

Open our Global Giving Campaign in your browser and click the 'Start a fundraiser' button at the bottom of the page.

Fundraiser Details

YOUR FUNDRAISER TITLE

For example "[Your Name]'s Fundraiser for Lighthouse Relief"

YOUR NAME

FUNDRAISER PHOTO (OPTIONAL)

 No file chosen

We can provide a photo if needed

FUNDRAISER URL (OPTIONAL)

DESCRIPTION

FUNDRAISING GOAL (OPTIONAL)

Any amount is helpful. When you see that you reach your goal easily, you can still raise it

Or

Make a bank transfer to:

All Currencies Account

Name: Lighthouse Relief

Account Number: 5403 10 397 51

IBAN: SE5650000000054031039751

BIC: ESSESESS

Euro Account



Account Number: 5123 82 159 39

IBAN: SE2450000000051238215939

BIC: ESSESESS

Raise Awareness

Challenge the hostile narratives

An important part of what we do is to raise awareness to counter the prevailing narrative that asylum seekers threaten national and border security by appealing to our shared humanity.

Who should be your target audience

Friends & Family

- Local/ National/ International decision makers
- Your local community (classmates/ colleagues)

Help us to convince the 'moveable middle'.

Amplify stories that refugees want to tell.



Other ways to get involved and raise awareness



Host a film screening



Volunteer with an organization that supports refugees



Write a blog article



Run/ join an advocacy campaign



Sign a petition



Write to your elected representatives and tell them these issues are important to you



Run a social media awareness campaign

Engage in conversations advocating for a more humane migration policy





Social media is a great tool to help spread the news about your project quickly

CHECKLIST BEFORE YOU POST

- Ask yourself 'What is my intention with sharing this post?'
- Gain informed consent from the person in the picture and/or the caretaker
- Known the name and background of the people portrayed
- Avoid sweeping and simplified generalizations, include informative texts.
- Challenge the perceptions and break down stereotypes.
- Be respectful of different cultures and traditions
- Ask yourself 'Would I have appreciated being portrayed in the same way?'
- Avoid sensitive and vulnerable situations and locations (such as health centres)
- Don't portray yourself as the hero in the story conveyed



We are Extremely Grateful !

*Thank you for helping us to fill
the gaps in humanitarian
protection for people seeking
refuge.*

-Lighthouse Relief-